Graduate School Update
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School

The Differences

- <u>Undergraduate students</u> are largely motivated by academic experiences.
- Examples:
  - Campus Social Culture and Amenities
  - Extracurricular Activities
  - Intellectual Experimentation/Exploration
  - Financial Aid and Scholarships
  - Career <u>identification</u>

- <u>Graduate students</u> are motivated by achieving immediate academic outcomes.

- Examples:
  - Financial aid and scholarships
  - Faculty sponsorship and intimacy
  - More focused on "means to an end" leading to career <u>advancement</u>

The Numbers

Profiling the Last Five Years
2009 - 2013

New Graduate Student Enrollment
Fall 2009 - Fall 2013

Student Headcount
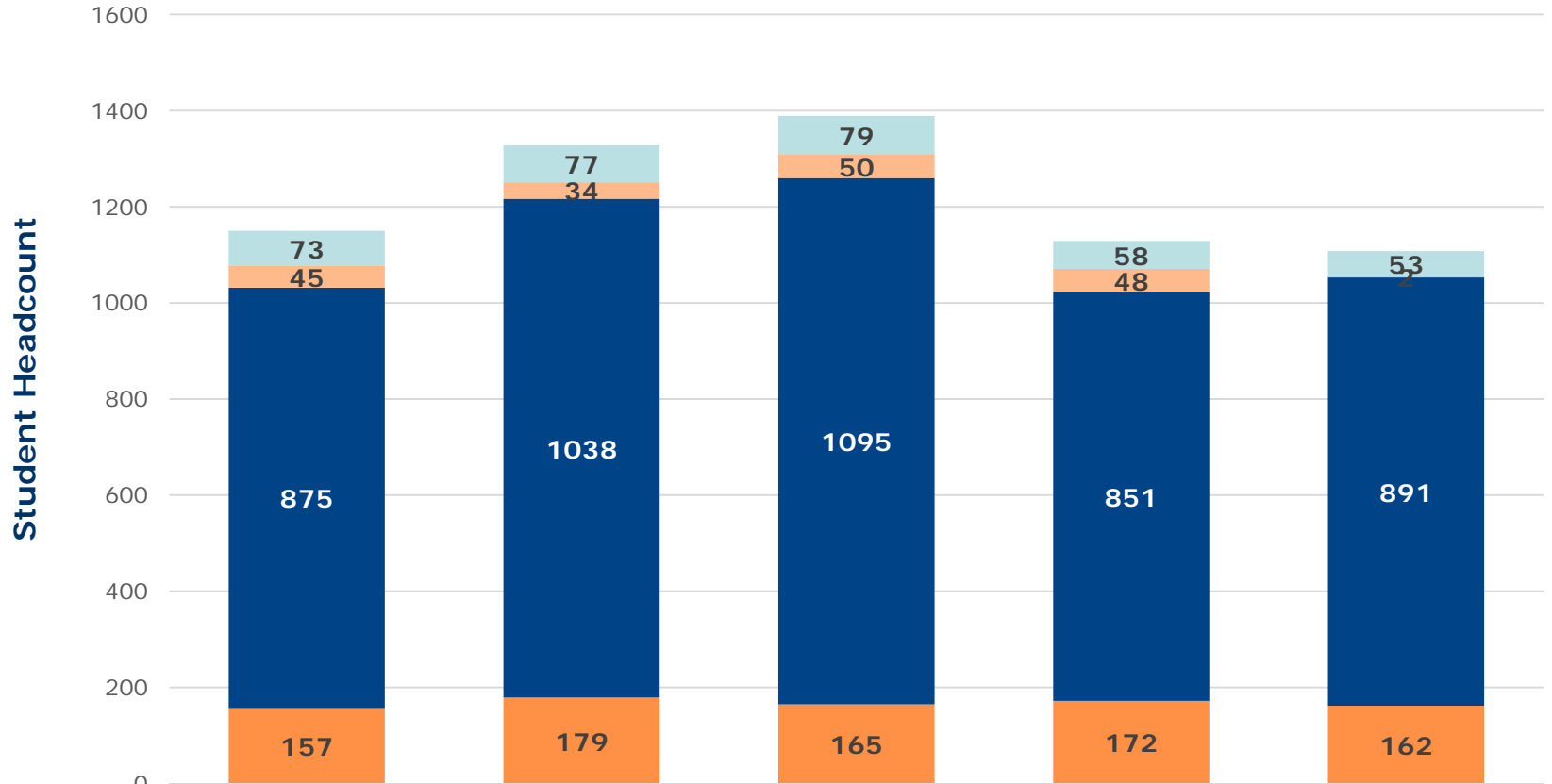
	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013
Special Graduate	73	77	79	58	53
Non-Degree Seeking	45	34	50	48	2
Master's Degree Seeking	875	1038	1095	851	891
Doctoral	157	179	165	172	162

Spring 2013 vs. Spring 2014 Enrollment

Total Graduate/Doctoral Enrollment Headcount	Spring 2013	Spring 2014	Difference	% Diff.
Masters - Graduate	3529	3337	-192	-5.75%
Doctoral - Graduate	708	720	12	1.67%
Master & Doctoral Enrollment Total	**4237**	**4057**	**-180**	**-4.44%**

Newly Admitted Enrollment Headcount	Spring 2013	Spring 2014	Difference	% Diff.
Masters - Graduate	612	491	-121	-24.64%
Doctoral - Graduate	14	22	8	36.36%
Master & Doctoral Enroll. Total	626	513	-113	-22.03%

Spring 2014 vs. 5 YR Average Enrollment

Total Graduate/Doctoral Enrollment Headcount	5 YR Average	Spring 2014 (01/16/14)	Difference	% Diff.
Masters - Graduate	3443	3337	-106	-3.19%
Doctoral - Graduate	601	712	111	15.59%
Master & Doctoral Enrollment Total	**4044**	**4049**	**5**	**0.11%**

Newly Admitted Enrollment Headcount	5 YR Average	Spring 2014	Difference	% Diff.
Masters - Graduate	611	491	-120	-24.48%
Doctoral - Graduate	20	22	2	9.09%
Master & Doctoral Enroll. Total	631	513	-118	-23.04%

Dealing with the Challenge

- Current challenges:

- Shifting Graduate School recruitment mechanisms from conducting the operations to facilitating/coordinating them with the colleges.

- Maintaining proper GS processing rates during the transition.

- Accelerating departmental/college turnaround of decisions. (Yield boost)

Internal Improvements

- Reduce graduate student application processing time at both GS and departmental levels. (10% boost)

- Elimination or reduction of "spanning" delays prompted by calculation of undergraduate/graduate GPAs.(Conditional admits)

Internal Improvements (Con't)

- Acceptance of unofficial transcripts pending receipt of official.

- Streamlined VIP Application for UTSA undergraduates to graduate status.

- Undergraduate junior / senior departmental nominations process.

Other Internal Steps

- Graduate School is now gleaning web-based analytics from college websites via Crazy Egg.

- U-Visit video production project has been finalized.

- GS Coordinator of Marketing is posted.

Coordination with the Colleges

- Faculty "hit lists" of new admits are being distributed to departmental chairs for direct calls.(incentivized)

- Master's level LOA Policy to encourage consistent faculty-student contact (tracking) is in play.

- Establishing departmental graduate recruiting committees across the U.

Coordination with the Colleges – (Con't)

- Intensify UTSA graduate recruiting efforts at the "Big Three".

  - Annually, COEHD represents roughly 40% of UTSA's graduate population.

  - NISD, NEISD, & SAISD employ approximately 16,000 teachers and administrators. (We are scheduled on-site and at smaller ISDs)

Coordination with the Colleges – (Concl)

- Strengthening international connections through OIP and enhanced GS service portal.

- Intensifying recruiting efforts with community colleges and regional universities.

- Deepening college-level knowledge of recruiting through consultations

University Coordination

- Office of Undergraduate Research contact with the Graduate School.
- Latin America Initiative – investigation of "soft entry" for prospective graduate students.
- Intensifying discussions with potential off-campus ISD partners.

Targeting Fall 2014